

Day 1

March 22, 2023

Time

Event

Venue

18:00

Welcome get-together

[Hotel Galactica](#)

Time	Room ES 131	Room ES 226	Room ES 227
8:45-9:15	Registration (Room ES 130)		
9:15-9:30	Welcome speech		
9:30-10:30	Keynote-I (Room ES131) <u>Prof. Dr. John Gray</u> (<i>University College London</i>) <i>Representation and erasure in ELT materials – the strange case of queer absence</i>		
10:30-11:00	Coffee break (Room ES 130)		
	Gender & Language	Political and legal discourse	Media context
11:00-11:30	Sahar Shirali <i>A cultural-linguistic look at gender stereotypes in Persian</i>		Zunaira Aslam <i>Critical discourse analysis of “The Last Airbender”: A portrayal of cultural genocide in Avatar</i>
11:30-12:00	Tamar Guchua <i>Gender-related aspects in speech events: A case of Georgian</i>	Imane Elimadi <i>A comparative analysis of two political discourses in Morocco</i>	Oleksandra Kuzmenko <i>The most infamous fictional factions: What lies beneath the name?</i>

Time	Room ES 131	Room ES 226	Room ES 227
12:00-12:30	<p>Sarah Heinemann <i>A woman, a word of power – female use of words and their rhetorical-communicative representation in science and society</i></p>	<p>Serena Coschignano Antonio Bianco <i>Mentre ('while') as a manipulative linguistic device: a perceptual study of antagonism construction in Italian political tweets on migrations</i></p>	<p>Rachelle Edwards <i>"Reservation Dogs": A linguistic analysis</i></p>
12:30-14:00	Lunch Break		
14:00-14:30	<p>Laura Maria Duve <i>On the role of linguists in the public debate on gender-inclusive language in Germany</i></p>	<p>Yousuf Aboamer Emad Abdul-Latif <i>How "others" are "othered" in the discourse of migration? AFD statements as a case study</i></p>	<p>Gu Jiapei & Janet Ho <i>Critical discourse analysis of the discursive representations of blackness on Chinese social media</i></p>
14:30-15:00	<p>Samira Ochs <i>Arztgatte vs. Arztgattin: Gender asymmetries in German compounds</i></p>	<p>Joy Steigler-Herms <i>Establishing authority in court decisions: The persuasive potential of citing</i></p>	<p>Zhi Li <i>The power of different languages and body images in Chinese and German cosmetics advertising</i></p>

Time	Room ES 131	Room ES 226	Room ES 227
15:00-15:30	<p>Anna Maria Leitz <i>Is a truck driver more likely to be named Jochen or Petra? – An experimental psycholinguistic study about the generic masculine and gender-related mental representations of job titles in German</i></p>	<p>Mohamed Benhima <i>The use of archaic terms by sworn translators in legal translation from Arabic into English in Morocco</i></p>	<p>Sharmilee Kiffer <i>A critical stylistic analysis of textual meanings of 'girl' in social media campaigns in 2014</i></p>
15:30-16:00	<p>Renée Pera-Ros <i>Authority, legitimacy and agency in the debate for Catalan gender-neutral language</i></p>		<p>Cleo Hopkin-King <i>"If men aren't entitled to sex then women aren't entitled to safety": Entitlement, hegemonic masculinity, and rape apology in incel sex talk</i></p>
16:00-16:30	Coffee break (Room ES130)		
16:30-17:30	<p>Keynote-II "over Zoom" <u>Prof. Emerita Dr. Theodossia-Soula Pavlidou</u> (The Aristotle University of Thessaloniki) <i>Reflections on language-gender-sexism</i></p>		
18:00	City tour		

Time	Room ES 131	Room ES 226
9:15-9:30	Announcements	
9:30-10:30	<p style="text-align: center;">Keynote-III (Room ES131) Prof. Dr. habil. Galina Putjata, (Goethe University Frankfurt) “Your children have to learn German first, and it must be proper German” <i>Language related notions of normality in educational contexts. Challenges in current theoretical and methodological discourse on research in language and power</i></p>	
10:30-11:00	Coffee break (Room ES130)	
	Education, language policy & preservation	Identity and language of minority groups
11:00-11:30	<p style="text-align: center;">Yang Yue <i>Epistemic authority management in teacher-student interaction in Chinese academic scenarios</i></p>	<p style="text-align: center;">Ewan Hannaford <i>Symptoms, signs, and stigma: Mediating and dividing illness Identity across the press and public</i></p>
11:30-12:00	<p style="text-align: center;">Ina-Maria Maahs <i>Teachers’ perspectives on their learners: Identification of neocolonialistic power relationships in German integration courses</i></p>	<p style="text-align: center;">Anila Nosheen <i>Maternal misogyny: Pakistani patriarchal kinship</i></p>

Time	Room ES 131	Room ES 226
12:00-12:30		<p>Friedrich Markewitz</p> <p><i>“Er ist doch ohne Übertreibung die Personifikation des Kategorischen Imperativs”: Possibilities and limits of inner-discursive critique on the basis of selected textual communicates of the Litzmannstadt ghetto</i></p>
12:30-14:00	Lunch break	
14:00-14:30	<p>Maria Antón i Álvarez de Cienfuegos</p> <p><i>Heritage language vitality and educative linguistic policies in Northern Catalonia</i></p>	<p>Busra Can</p> <p><i>Standard accented Turkish speakers' perception of Kurdish accented speakers: The factors behind the evaluations</i></p>
14:30-15:00	<p>Pascal Hohaus</p> <p><i>Reflecting on the power of native speaker norms in language teaching - evidence from an undergraduate seminar for prospective teachers of English</i></p>	<p>Samantha Jackson</p> <p><i>More than words: Non-Canadian English accents and hiring decisions in Toronto</i></p>

Time	Room ES 131	Room ES 226
15:00-15:30	<p>Usha Udaar</p> <p><i>Vernacular languages and access to education: Case study of Haryanvi languages</i></p>	<p>Stefano Presutti</p> <p><i>Indexicality of letter V for national identity power in thelitalian capital's semiotic landscape.</i></p>
15:30-16:00	Coffee break (Room ES130)	
16:00-16:30	<p>Mara Leiting Marthe Wierenga</p> <p><i>Jakarta dirty, and William V heroic?: Intersectional representations of Dutch-Indonesian (neo)colonial discourse in Dutch school textbooks</i></p>	
16:30-17:00	<p>Marc Alexander Ewan Hannaford</p> <p><i>Linguistic variation and national collections</i></p>	<p>Hazhar Asadpour</p> <p><i>Kurdish as a local language and its underestimated communicative value in theories of linguistic justice</i></p>
17:00-17:30	Conference Closing	
18:00	Dinner : <u>Mocca d'or</u>	