



C&A is one of the leading fashion companies in Europe with 1.500 stores in more than 21 countries, 36.000 employees and two million customers every day.

To support our Consumer Insights & Analytics team in Düsseldorf for the duration of at least 6 months, C&A Buying GmbH & Co. KG is looking as soon as possible for an

Intern (m/f) Market Research & Analytics

Your main responsibilities

- › Support of one of our core projects “Markdown Management Optimization”
- › Administration of project work together with headquarter team and store managers (working with internal systems to distribute algorithm based Markdown prices to corresponding stores, interaction with 3rd party analytics provider to monitor effect of price changes, handling of every day issues with store managers)
- › Preparation of documentation material and presentations for project meetings
- › Active involvement in meetings to share results with stakeholders
- › During your internship you will get a deep insight into the business processes as well as our daily work and will have the chance to support managing a core projects independently and autonomously

Your profile

- › Bachelor/Master in International Business/Marketing Management
- › First experiences in a Market Research or Analytics/ Business Intelligence team
- › Ability to work in an independent, responsible and structured manner
- › Ability to translate theoretical knowledge into practice
- › English as well as German fluency is a must (written and oral)
- › Enjoy working as part of a team and good communication skills
- › Self-confidence and being a problem-solver
- › Open minded and affinity to retail business
- › Passion for fashion is a benefit but not a must

We offer

- › A dynamic and fascinating job within a fast-paced international work environment
- › We also offer comprehensive on the job training and an interesting remuneration package and benefits

Interested?

Send your application to Kerstin.Schiffer@canda.com