WWU
MÜNSTER

Trust in mediated communication
4th International Summer School
MAY 30th – JUNE 3rd, 2018

Organized by the
Department of Communication
at the WWU Münster

In cooperation with:

MICHIGAN STATE
UNIVERSITY

UCSB

Call for Participation

The International Summer School …

… invites PhD students across disciplines whose work and research deals with questions relating to trust in mediated communication. A total of **50 PhD students** will be able to participate. To give participants the opportunity to present their work to leading experts in the field and to discuss their work with PhD students who work in the same or related fields, those who are interested in participating in the summer school are encouraged to submit an extended abstract of **max. 800 words** (excluding tables, figures, and references). Accepted submissions will be presented as a **poster plus a short presentation** in one of the thematic interactive poster/high density sessions.

To include participants who are still in the early stages of their PhD program, we also encourage the submission of early/first results, work-in-progress, and brief exposés presenting the PhD project. Both empirical and theoretical work is welcome. Submissions should fit into one or more of the topics covered in the summer school. **Exemplary subtopics** relevant to the four thematic areas include, but are not limited to:

Social media/ Computer Mediated Communication & trust

- Self-exposure in social media
- Reputation management and security measures
- Misuse of trust for exploiting others (cyber grooming, harassment etc.)
- Seeding distrust and manipulation in social media
- Reputation rankings, recommendation systems and trade
- Security &/vs. trust

Trust in virtual environments

- VR / AR and trust in one's own senses
- 'Truthful' representations of 'reality/realities'
- Fake identities in VR? Self-perception and perception of others
- Interactions with 'others'/ avatars in online worlds

Journalism, politics, science & trust

- Fake news and alternative facts, (Losing) Trust in news media
- Populism & propaganda
- Source credibility, conflicting information & verification strategies
- Experts and/vs. conspiracy theories
- Conflicting information & (expert) source perception

Perceptions, processes & trust

- Base theories regarding perceptions and processes of trust in media
- Experimental work on factors and conditions of trust in media
- Other empirical work on trust in media/ mediated communication

How to submit:

To submit, please e-mail a **PDF** of your submission as an attachment to the organizing committee at **summer.school.2018@uni-muenster.de**.

The abstracts/posters will be subject to a **double blind peer review** process, therefore **all identifying author information should be removed from the submission** content and properties. When submitting an abstract, please also include **a separate cover page (in a separate file)** including the title of your extended abstract, your name, department/ organization, and e-mail address.

All submissions must be received by:
11:59pm Central European Time (CET = UTC/GMT +1) **on December 8th, 2017.**

Notifications of acceptance will be sent by **January 14th, 2018** (i.e. one day before notifications are sent out for the ICA conference in Prague, to allow for parallel planning).

The **three top posters** will receive an award at the interactive poster sessions.

In case we do not receive 50 submissions that pass the review threshold, we will also accept participants who do not wish to present a poster. When applying for participation, you can indicate whether or not you want to present a poster. However, please note that **preference will be given to applicants who wish to present their own work at the summer school.**

Accepted participants will have to confirm their participation by **February 1st, 2018.**

For additional information visit: **www.uni-muenster.de/kowi/summer-school-2018/**