

Abstract

European welfare states increasingly face political, social and economic changes, which became especially apparent in 2008 with the financial crisis. In preparation for future social risks, social investment strategies have been implemented in Europe. Understood as social policy measures, these strategies complement the classic transfer-based social security with service-oriented instruments.

The InnoSI study evaluates the innovative-ness, implementation and impact of social investment. It aims to identify innovative social investment strategies which can be adapted to different policy fields and countries

Main research question

How can we design robust social investment strategies which can deal with emerging socio-economic challenges and the aftershocks of the 2008 economic crisis?



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Access to the English website:



<http://innosi.eu>

Access to the German website:



<http://www.uni-muenster.de/IfPol/InnoSI/>

Latest publications

Schönert, Carolin/Freise, Matthias/Zimmer, Annette (2016)
Social economy: delivering social outcomes. A social investment perspective. Münster.

Boroch, Nikola/Klein, Alexander (2016)
MAMBA – labour market integration for refugees and asylum seekers in the city of Muenster (NRW). Münster.

Schein, Corinna/Schönert, Carolin (2016)
Reconciliation of Work and Family through the Programme “Audit Berufundfamilie” – a Case Study of Münster’s University Hospital. Münster.

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About the project

- Quantitative comparison of social expenditure on investment strategies on national and regional level in **28 EU member states**.
- Qualitative study on social policy reforms on the basis of expert interviews in ten countries.
- Mixed method case studies in ten EU member states, taking account of local and regional networks, institutions and assets.
- Special focus on regulatory obstacles, funding approach and the role of private and social economic organisations.
- A **strong user voice**, ensured throughout the project by recruiting and training 100 '**Community Reporters**' skilled in dealing with social media.



UKM Case Study – Reconciliation of Work and Family in the frame of the “Audit Berufundfamilie”

- More and more organisations are facing problems in recruiting skilled workers.
- Therefore, the UKM strongly focusses family conscious human resource measures since 2010 by using the Audit **berufundfamilie**.
- The emerging interest is at the same time driver and result of political interventions: The federal programme “**Shaping the reconciliation of family and occupation**” (Vereinbarkeit von Familie und Beruf gestalten) supports the Audit **berufundfamilie** which was originally founded at the Hertie foundation.
- The Audit serves as a management and monitoring tool in the shape of a certificate that approves a family friendly environment in companies and universities.

The **InnoSI project** aims to answer the following questions:

Has the auditing process been implemented as intended?

Did the initiative produce an economic and social impact?

What can we learn and adapt for other policy fields and regions?

MAMBA Case Study – Labour market integration for refugees and asylum seekers in the city of Münster

- In Germany, a situation of migrants being isolated from society and labour market evolved in the past years. The reasons for this situation were legal and formal barriers institutionalised at federal level.
- Some barriers have been eased since 2007 due to the **XENOS Programme** (since 2015 **Integrationsrichtlinie Bund**) assisting the labour market access with additional services.
- Since the programme integrates people of different migration waves and several countries, their background and situation is very different and the German institutions with their static set of measures happen to be not effective.
- Local networks like the **MAMBA project** in Münster try to fill this gap by joining the relevant actors and offering social, employment, psychological and legal services from one hand.

The **InnoSI project** aims to answer the following questions:

Have the network structures and services been implemented as intended?

Did the project produce an economic and social impact?

What can we learn and adapt for other policy fields and regions?

You can find both case studies on the InnoSi-Website:

<http://innosi.eu>