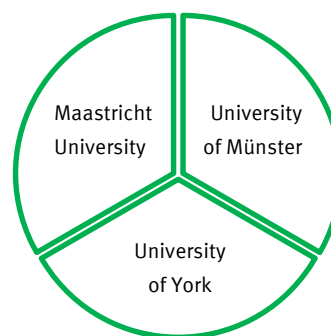


## 2nd Annual EUROPEAN DOCTORAL SUMMER SCHOOL IN PROFESSIONAL DEVELOPMENT

July 8 – 11, 2019

### 1 – Overview and goals

The European Doctoral Summer School in Professional Development has been deliberately designed to maximise the opportunity for doctoral candidates to get to know each other and to engage in workshops where there will be tangible outcomes for each participant. This year the focus will be on developing skills of networking, communication and profile development with a view to presenting the best possible version of yourself to funders, employers and industry.



By the end of the summer school 2019, students will have:







- developed skills of pitching and relationship building
- reviewed future career options – academic and alternative careers within a global market
- identified potential avenues for commercialisation, entrepreneurship and social enterprise in the context of their research
- pitched and received feedback from an expert panel including representation from industry, SMEs, media as well as academic audiences.

The **pitching and public engagement sessions** will be led by the University of York and will include hands on training in identifying stakeholders and beneficiaries of your research, developing a pitch and communicating to a non-specialist audience. The final day 'pitch' will include input from industry, media and entrepreneurs who will test how robust the research is and provide feedback on readiness for transfer and knowledge exchange.

The **career session** will be led by the University of Maastricht, with participants preparing a personal profile and a search profile for finding work inside or outside of academia. Labor market opportunities for doctoral candidates outside of academia will be explored.

The **entrepreneurship session** will be led by the University of Münster, covering personality traits of good entrepreneurs and exploring what it takes to set up a realistic, workable business.

## 2 – Programme

| <b>Monday,<br/>8 July</b>   | <b>WELCOME</b>  |
|---|---|
| 15.00 – 18.00   | Connect and collaborate: facilitated team-building activities   |
| 18.00   | Dinner  |
| <b>Tuesday,<br/>9 July</b>  | <b>COMMUNICATING YOUR RESEARCH AND DEVELOPING PARTNERSHIPS<br/>(LED BY YORK)</b>                              |
| 09.30 – 10.30   | What, who and why? Deconstructing research for a non-specialist audience                                      |
|    | Coffee/tea break  |
| 11.00 – 12.30   | Identifying partners and stakeholders   |
|   | Lunch   |
| 13.30 – 14.30   | What makes you and your research distinctive? Developing a pitch  |
|  | Coffee/tea break  |
| 14.45   | Pitch practice  |
| 16.30 – 17.00   | Review  |
| 17.00   | Dinner and social activities in York  |
| <b>Wednesday,<br/>10 July</b>   | <b>CAREER TRAJECTORIES (LED BY MAASTRICHT)<br/>ENTREPRENEURSHIP &amp; KNOWLEDGE EXCHANGE (LED BY MÜNSTER)</b> |
| 09.30 – 11.30   | Personal profile and search profile: what have I got to offer and which criteria for work fit me?             |
|  | Coffee/tea break  |
| 11.45 – 12.45   | General labor market opportunities for doctoral candidates outside of academia                                |
|  | Lunch   |
| 13.45 – 14.45   | What makes a ‘good’ entrepreneur: myths and realities about personality                                       |
|  | Coffee/tea break  |
| 15.15 – 17.00   | How to set up realistic, workable business? Ideas, resources, and market                                      |
| 17.00   | Dinner  |

| Thursday,<br>11 July | <b>PUBLIC ENGAGEMENT OF RESEARCH (LED BY YORK)</b>  |
|----------------------|---|
| 09.30 – 12.30        | All candidates will give a 3-minute pitch of their research and receive feedback from a panel comprising representatives from SMEs, entrepreneurs, communication experts and academics. |
| 13.00                | Lunch and depart  |

### 3 – Costs



The summer school is free of charge.

The host organisation (York) will provide accommodation and food. Travel costs to the summer school will be covered by the students' home institution.

Participating students must ensure that they have sufficient insurance coverage (health, liability), as these are not provided by the host and home university.