

Guidelines for drafting a Blog Post (*Studienleistung*)

The word *blog* is a short form of the words web and log (logbook or diary) and refers to an internet-based, publicly accessible diary or journal in which a person writes down and comments on his or her notes, sketches and thoughts on specific issues. Since the 1990s, this form of media communication has established and developed into its own blogosphere by means of links and networking (cf. Kahrs and Kohl, 2018). In the meantime, scientists, research groups and networks also use blogs to publicly document and discuss their work.

Blogs offer the possibility of collecting subject contents of a teaching/learning context, e.g. a lecture or a seminar, through so-called blog posts (blog entries) by the participants. In general, blog entries are targeted at documenting, following up and reflecting on course content with the help of digital e-learning systems such as Learnweb.

As a *Studienleistung* in my seminars, a blog post consists of *a cover page with all necessary information about the author (see below), a running text without headings/subheadings (between 2 and 3 pages long) and a signed declaration of intellectual integrity. The blog post checked by me will then be uploaded online in the respective Learnweb course, made visible to all participants of the course and activated for comments.*

These guidelines are intended to help you prepare and conduct book reviews as a *Studienleistung*. First of all, an important note: Please discuss your book selection with me **personally** before starting your writing process.

Components of a Blog Post

The blog post consists of a short introduction, a main part and a conclusion: The introduction should lead to the question or term, and above all highlight the interesting part of it. In the main part, the content is presented and briefly illustrated with an example. Here, you are welcome to use additional literature provided. The text ends with a short commentary and a factual question that goes beyond the subject matter presented. Please also consider an interesting title for your blog post that marks the aspect you would like to emphasize. Pictures and graphics may be used as long as their rights of use are clarified, i.e. that they are licence-free.

Delivery rules for Blog Posts

A blog post is a *Studienleistung* in lectures and seminars which is closely linked to the respective course in terms of content. A list of suggestions will be provided at the beginning of the course; other, alternative entries can also be suggested by students, but must be discussed with me personally. The blog posts will be prepared and submitted in advance for each session of the course. Please send them to me by e-mail as a Word document.

Helpful suggestions for Blog Posts:

The starting point of a blog post is essential and should correspond to one of the following three.
The Blog Post

1. deals with a specific question regarding the subject content, e.g.:
 - What characterizes the German education policy in the post-war years?
 - What does Bourdieu mean by habituation?
 - What are the dimensions of comparison in International and Comparative Educational Science?
2. deals with a specific term, e.g.:
 - Education as a transformation process
 - Transnational educational area
 - Forms of capital according to P. Bourdieu
3. reflects the content of a seminar or lecture session in the form of a protocol of the results.

Formal design

- Cover sheet: university, department, module, course, lecturer, semester, type of work; (sub-)title of the paper; name, telephone number, e-mail, study semester, matriculation number, date of submission, indication whether the paper must be graded;
- Scope: 2-3 pages (approx. 700 words with usual formatting, i.e. serif font: 12 pt.; line spacing: 1,5; page margins: 2,5 cm);
- Bibliography
- Do not forget a signed declaration of intellectual integrity (!)

Notes on scientific work

Please have a look at the file *Notes on Scientific Work*.

On my homepage you will also find the *feedback form*, which I use for grading written assignments. Please have a thorough look at it.

Examples of scientific blogs

Think Ordo! Ordnungspolitik neu denken. URL: <http://www.think-ordo.de/> [last retrieved March 29th 2021]

Inklusion in der Sozialen Arbeit. URL: <https://inklusion.hypotheses.org/> [last retrieved March 29th 2021]

Literature:

Kahrs, Miriam und Kohl, Sandra (2018): Blogbeitrag. In: Gerick, Julia, Sommer, Angela & Zimmermann, Germa (Eds.), *Kompetent Prüfungen gestalten*. Münster: Waxmann, pp. 38–41.

Knauf, Helen (2017): Lehre 2.0: Wissenschaftliches Bloggen mit (früh-)pädagogischen Fachkräften. In: *Das Hochschulmanagement* 6/2017, pp. 192-197.