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MÜNSTER

– Institute's Colloquium –

**The Institute of Ethnology
of the Westfälische Wilhelms-Universität
is glad to welcome**

Frauke Mörike (TU Berlin**)**

Wednesday, January 26th 2022, 4-6 p.m.

Human-Computer Interaction and Anthropological Expertise: Exploring common fields in research and praxis

Human-Computer Interaction (HCI) emerged as a field of research in the early 1980s and from the very beginning anthropologists like Lucy Suchman actively shaped its orientation with their methods and theoretical perspectives. Today, user researchers and design thinking consultants in the industry borrow from the ethnographic methods toolbox to sharpen their view from the users' perspective in the light of increasingly complex digital technologies. Similarly, contemporary HCI research draws on anthropological expertise and is increasingly concerned with questions that may also be of interest to our discipline. This paper provides an insight into the touchpoints between Social Anthropology and HCI and highlights opportunities for (aspiring) anthropologists to move into this exciting field at the intersection between humans and technology.

The Institute's Colloquium will take place digitally and the required information will be announced.

Everybody is welcome!