

The Anthropology Cine Scene  
Club invites

**MUSIC VIDEOS OF THE GLOBAL SOUTH  
– SANTALI SONGS (INDIA) & TUAREG  
GUITAR SONGS (MALI, NIGER)**

Music video discussion. Introduction & Moderation: Markus Schleiter, q&a with Digeer Soren, Singrai Soren, Deepak Beshra, Souleymane Diallo & others

Today's cinema club features four artists of the Global South. Working in small scale music industries they show that such industries do not comply with what we would imagine as local or community music: Such songs have an audience of several million viewers and cater from the times of cassette, of VCD or of streaming to transregional and/or transnational audiences spanning several thousand kilometers of distance. In the q&a and discussion we will talk among others on the possible "culturality" of music videos, on its connections to colonial ethnography and on what from the artist's point of view means to be an artist.

**Thursday, 21<sup>st</sup> January 2021,  
5 pm**

zoom id: 988 9834 9980

<https://www.zoom.us/j/98898349980>

(password by email to [schleiter@uni-muenster.de](mailto:schleiter@uni-muenster.de))

In collaboration with

Master in Social Anthropology,  
Institute of Ethnology, Münster



Singrai Soren