



## - Institute's Colloquium -

## Prof. Dr. Sahana Udupa LMU München

## Situated speech: Anthropology's unique lens to online aggression

This talk presents a case for anthropology's unique analytical and theoretical merits in understanding the rise of online aggression and extreme speech. Charting three global scenarios of extreme speech clustering around online networking sites such as Facebook and Twitter, the talk asks how anthropology can contribute to ongoing concerns about the "dark side" of the Internet by bringing an ethnographic sensibility to cultural difference, local practices and meanings drawn by users themselves in everyday lived environments. It will be argued that everyday meanings of online aggression can be understood by acknowledging online media affordances and cultures of use as a context in itself, with palpable resonance on a global scale.

Sahana Udupa researches and teaches journalism cultures, digital media, and urban politics. At LMU, she leads a five year ERC Starting Grant Project on digital politics: www.fordigitaldignity.com. She is the author of Making News in Global India: Media, Publics, Politics (Cambridge University Press, 2015). Her most recent publications include, "Extreme speech online: An anthropological critique of hate speech debates" (International Journal of Communication, 2017) and "Gaali cultures: The politics of abusive exchange on social media" (New Media and Society, 2018).

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6-8 p.m.
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