



## **– Institute's Colloquium –**

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### **Impact of Digital Technologies and Industries on Creative Industries and its Geographies in India**

The digital technologies are redefining the production, consumption and trade scenarios. The creative industries have been significantly impacted by these technologies. They are impacting content creation in production process, reducing time and introducing plasticity in content addition; the spatial, temporal and economic accessibility to creative goods and services to consumers have increased. Drawing on economic census data, we demonstrate that the digital industries in India are significantly impacting the creative industries. The localization of digital industries and workers has also shaped the spatial clustering of creative industries and workers. There are strong spatial processes at work that create clustering of these industries. This has given rise to 10 major regional concentrations of digital and creative industries in the country.

**Wednesday, April 24th 2019**  
**4-6 p.m.**  
**Institute of Ethnology**  
**Stuttstraße 21, Raum STU 105 (2.10)**

**Everybody is welcome!**