

Join us for a 5-part, virtual series of media-making

# Critical Media Literacy in Action

*Helping Students Navigate a  
Media-Rich World*



With UCLA professor, author,  
& media literacy expert  
**Dr. Jeff Share**

Tuesdays @ 4:00 p.m. – 5:30 p.m.  
Sign up for one or all!  
**FREE!**

Attend all 5 sessions to earn a  
**Certificate of  
Critical Media  
Literacy!** 

## Create Memes

### Session 1: September 20

Introduction to Critical Media Literacy  
*Analyze the role media play in society & the  
influence they play on student lives*

Register: <http://laco.k12oms.org/1540-222923>

## Take Pictures

### Session 2: September 27

Visual Literacy & Racism  
*Understand visual imagery as a powerful tool  
in capturing moments, events, & ideas*

Register: <http://laco.k12oms.org/1540-224506>

## Record Podcasts

### Session 3: October 18

Ideology & Aural Literacy  
*Explore aspects of sound & how it influences  
our world & ideas*

Register: <http://laco.k12oms.org/1540-224507>

## Bust Ads

### Session 4: November 1

Environmental Justice & Advertising  
*Examine ads for bias, stereotypes, &  
social/environmental issues*

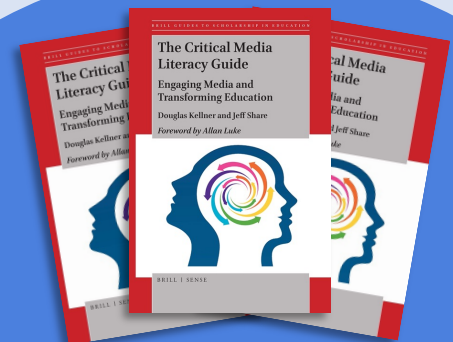
Register: <http://laco.k12oms.org/1540-224508>

## Design Cartoons

### Session 5: November 29

Worldviews, Language, & Information Literacy  
*Examine the use of media as commentary on laws,  
policies, & the world*

Register: <http://laco.k12oms.org/1540-224509>



Questions? Contact [rla@laco.k12oms.org](mailto:rla@laco.k12oms.org)

**First 25 registrants**

will receive a copy of Dr. Share's book:  
*The Critical Media Literacy Guide*