

**MA National and Transnational Studies / PTTS Chair  
Social Media Internship Position**

The Chair of English, Postcolonial and Media Studies invites applications for a 150-hour internship designed to fulfil the requirements of the NTS Work Experience Module. The position will run from the end of March/beginning of April 2022 for approximately 15 to 30 weeks, depending on the weekly hours.

The position includes the following tasks:

- assistance in the management of the NTS programme/PTTS chair's social media channels and listservers (including LinkedIn, Twitter, Facebook, Instagram, PTTS YouTube channel, POCO-Diaspora-Trans)
- generation and posting of content related to the Chair's activities and interests
- engagement with users and replying to comments, inbox messages, etc.
- coordination of the student profiles page on the NTS website
- conceptualization and implementation of an individual project that uses social media platforms to highlight or address a certain topic chosen by the intern over the course of the internship
- research and development of a database of info, images, best practices, etc. for social media use at the chair, including the creation of a training manual for future social media interns
- documentation of and reporting on the effectiveness and reach of the Chair's social media including collecting, reviewing and reporting analytics
- support of the team at the Chair at live and online events

Candidates should be enrolled in the NTS program and have experience and interest in social media, graphic design, and/or video editing as well as excellent written communication skills. As the internship programme is being offered for the first time, applicants should also possess initiative, creativity, and an interest in helping to develop the position.

The internship is designed specifically to offer an opportunity for NTS students to fulfil the work experience module and gain practical experience in an academic setting. Internships at the University of Münster for the fulfilment of required course credits cannot be remunerated. Successful applicants can expect flexibility and understanding in planning and organising their internship hours to suit their schedule and course load, supportive and attentive supervision from the PTTS team, and the autonomy to suit the position to their own interests and work experience goals.

Those interested should send an application with the following documents:

- Cover letter
- CV
- Academic records
- Proof of work experience (if applicable)
- Examples of graphic design, video editing work, etc. (if applicable)

Applications in English should be submitted by email (as a single PDF document) by March 18, 2022 to [sekstein@wwu.de](mailto:sekstein@wwu.de). Any questions can be directed to Ms Annika Feldhof at [sekstein@wwu.de](mailto:sekstein@wwu.de).