

Guidelines “Intercultural Dossier (at Home)” Bachelor G

1. Aims of intercultural studies and the “Intercultural Dossier”

Your intercultural studies and the subsequent documentation of your experiences in the form of an Intercultural Dossier should help you to...

- enhance your language proficiency and develop a better understanding of the target language and its communicative practices;
- identify and describe key aspects of social, cultural, and political life of the target culture;
- understand and analyse the significance of the social, cultural, and political life in relation to questions of individual and collective identity in the target culture;
- critically reflect on and systematically evaluate a range of personal experiences with and relations to the target culture and comment on possible changes in your perspective.

2. Some guidelines for the critical reflection of your intercultural experiences:

- Please note that the challenge is to develop an intercultural awareness without staying abroad in a host country. Ask yourself: In how far can you experience a different anglophone culture without leaving your home country and having full immersion into a target culture? What are possible opportunities for creating and encountering intercultural situations at home?
- When describing the experiences related to your intercultural studies, please keep in mind that you are expected to give a well-reflected and thus critical account. In other words, you are supposed to not only report on your experiences, but to assess them in an analytical way. This assessment includes a comparison of your own expectations or assumptions with the situations you encounter, a reasoned statement of your opinion as well as conclusions on the different aspects to be described, based on a preceding, careful elaboration on relevant facts. In any event, **avoid oversimplified descriptions or conclusions** but instead give an **in-depth and well-argued account** of your experiences.
- Please remember that you are expected to describe your intercultural experiences from a **critical** perspective, i.e. elaborate on both positive and negative aspects related to your experiences with the target culture. You are thus explicitly encouraged to not only highlight positive encounters, but also give an account of difficulties or problems you were confronted with before and during your intercultural studies and how you have dealt with these.
- Make sure to be sensitive to different aspects of culture and document both aspects in which cultural differences are fairly obvious (with respect to e.g. food, literature, language,...) and less visible aspects connected to underlying attitudes, beliefs & values (with respect to e.g. body language, gender roles, attitudes towards certain groups of people,...):

- You might find it useful to reflect on what it is like to be a member of the culture you are experiencing. Please note that the concept of ‘national culture’ needs to be problematized, since social and cultural life in your host country will be very diversified. Individuals belong to a number of groups with cultural practices and identifications of their own. This includes ethnic or religious groups as well as class; but it also includes institutions such as a university or corporations. In other words, what is it like to be a member of a particular community (e.g. a student community at a foreign university, an employee in a corporate culture, a citizen of a village/town/city)? Also explore different concepts pertaining to the study of culture, e.g. feelings of belonging, expressions of personal, gendered, sexual, religious, or national identity.

3. Format

You are required to submit a written report, which may be supported by audio or audiovisual materials (e.g. interviews, recordings of yourself showing your language development, internet video or sound clips, pictures...). The report can take any of the following forms (feel free to discuss other ideas with the module coordinator well in advance):

- a blog (including pictures, videos, etc.); you can, for example, work with wordpress.
- a video of max. 30 minutes (voiceover commentaries and / or subtitles) and an accompanying script
- a written report to be handed in both as an electronic file and on paper (which may include pictures, videos, etc.)

Further formats are possible but need to be discussed with the module coordinator well in advance via e-mail.

In any of the above formats, please make sure that the language reflects the conventions of the chosen medium as well as a good command of academic English.

Furthermore, all formats have to fulfil the content criteria specified below (see section 4). You are not required to use secondary sources but if you do, please cite them according to MLA or APA style conventions.

4. Content Criteria

500 words (+/- 10%); WS18/19: 1,000 words (+-10%)

The “Intercultural Dossier” consists of one major part preceded by a very short overview of your intercultural studies:

First, give a very short overview of your intercultural studies (at home) in bullet points (these are not part of the 500/1,000 word count):

- place/city:
- name of university/institution (etc.):
- titles of courses, events (etc.) you attended:

Second, describe and reflect on one important cultural experience you gained (see content

categories below). Finally, evaluate the relevance of this experience for the development of your intercultural awareness. Please keep in mind that you do not have to include a separate introduction and conclusion.

When you describe your experiences, include

- **description** (What did I see? Where did I have the experience?...)
- **reflection** (What does the experience tell me about the target culture? Was this experience in line with my expectations? In how far did this experience have an influence on my view of my own and the target culture?...)

Some very interesting aspects are of a more general nature and are not restricted to certain categories. Feel free to reflect on questions such as the following in any of your sections:

- In conversations with representatives of the target culture(s), what are the conventions in terms of body language and facial expressions? Are people eager to engage in small talk? If so, which topics are appropriate for which contexts? Is there a specific code of politeness?
- Try to think of a stereotype about your own or your host country (such as, for example, the Germans' love of punctuality). Keeping in mind the general nature of such cultural clichés, do you find this somehow confirmed or refuted from what you have experienced? In how far has your perspective been expanded and modified?
- Humour is a mode of social interaction which may vary heavily depending on both the cultural and situational context you find yourself in. For example, watch several stand-up comedy routines or sitcom episodes pertaining to local, regional or national notions of identity. What do the jokes – and the ways in which they are scripted and performed – tell you about how people think about themselves, and others? How do you experience the use of humour? Are there any differences to your own culture? Which role does language proficiency play here?

Category A: “Everyday culture” - Daily Life & Festivities

Attend an event or analyse an aspect that belongs to the culture of the community you encountered. Describe this event / aspect and reflect on its relevance to the community and also on the influence it has on you. What does this snapshot of culture say about the larger picture that you have of the target culture? Such cultural events / aspects could be found in the following places / could include the following:

- your university
- community life
- shopping
- food & cuisine
- clothing
- pubs and restaurants
- markets
- birthdays
- family festivities
- sports events

- parades
- seasonal fairs
- extracurricular activities
- ...

Category B: “High Culture” - Music, Art, Literature

Attend a cultural event that belongs to the field of “High Culture”. In which way(s) is this cultural event and / or its reception by the community indicative of cultural characteristics? When you talk about the event, include aspects such as its contents, its setting, its relevance within the community, its target audience, audience reactions,...). Such cultural events could be found in the following places / could include the following:

- a theatre play
- a visit to a museum, an exhibition or art gallery
- a dance performance or ballet
- a concert
- a festival
- a film event (e.g. a film festival or a visit to a cinema)
- a reading
- ...

Category C: Media

- Follow a popular TV programme or series in English which reflects the target community’s national consciousness or culture. This may, for example, be a period drama or even a sitcom produced in your target culture. Which topics are touched on and how are they depicted? Do you see similarities to your own cultural background?
- Choose one topic currently under debate in the anglophone media. Is the media coverage in Germany similar? Why? Why not? What makes this topic relevant in your opinion?
- Listen to an anglophone radio station. Which tastes in popular music seem to predominate? To what extent does this reflect the various influences of cultural diversity within the target culture? How does it compare to your experience of music?
- Collate and describe several examples of advertising in the target community. Explain and analyse what they communicate about aspects such as citizenship, identity, ethnic and racial communities or, more generally, the notion of belonging. How does the country of your choice market itself internationally? Is there a specific image that is communicated to attract tourists?