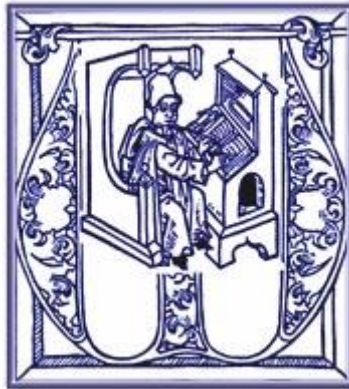


10th Book Studies Workshop Leiden/Münster

23-24 June 2015



Tuesday, 23 June 2015 (Arrival Leiden group c.14:30h)

Institut für Buchwissenschaft & Textforschung, Aegidiistr. 5

14:30-15:30 City walk

15:45-16:00 Introduction

16:00-17:00 **Janina Dyballa:** "I laughed, I cried and then I read the book": A Humorous Look at Blurbs and Their Role in the Marketing of Contemporary English Fiction (Chair: Mara Calenic)
Koen Huigen: Biography of a Book: The Difference between All Editions of Louis Couperus' *The Hidden Force* (Chair: Jessica Eickmann)

17:00-17:30 Coffee break

17:30-18:30 **Julia Rateike:** Developments on the UK Book Market after the End of the Net Book Agreement (Chair: Andrea Reyes Elizondo)
Katharina Albrecht: Thumbs Up: Quality Control Mechanisms Surrounding Online Book Reviews in the Context of Changing User Responsibility (Chair: Silva Katharina Paul)

18:30-19:15 General discussion

c.20:00 Dinner Mocca d'or

Wednesday, 24 June 2015 (Departure Aegidiimarkt, Münster c.8:45/9:00h)

Landhaus Rothenberge, Wettringen

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|-------------|---|
| 10:15-10:30 | Introduction |
| 10:30-12:00 | Jessica Eickmann: Female Readers in English Nineteenth-Century Novels: Fact and Fiction (Chair: Koen Huigen)
Andrea Reyes Elizondo: The Reading Spaces Model: Reconstructing Historical Reading Possibilities (Chair: Julia Rateike)
Lea Ferguson: Textual Knowledge Creation and Reader Responsibility: Commonplace Books and Their Digital Counterparts (Chair: Zdenka Ondrichova) |
| 12:00-14:00 | Lunch + walk |
| 14:00-15:30 | Silva Katharina Paul: Self-Publishing: Chances for New Authors? (Chair: Katharina Albrecht)
Mara Calenic: Discourse and Diversity in the Digital Age: or, The Problem of Book Discoverability (Chair: Janina Dyballa)
Jessica Schulz: Bio Blurbing in the Digital Age (Chair: Peter Verhaar) |
| 15:30-16:00 | Coffee break |
| 16:00-17:00 | Zdenka Ondrichova: Digital Facsimiles of Manuscripts: From Preservation to Access (Chair: Lea Ferguson)
Peter Verhaar: Visual Hermeneutics (Chair: Jessica Schulz) |
| 17:00-18:00 | Final discussion |
| 18:00-20:00 | Dinner + socializing |
| c.20:00 | Departure |