

## Overview of the workshop programme

# Applications in & outside academia

## Understanding standards – developing a personal approach

Westfälische Wilhelms-Universität Münster, Collaborative Research Centre “Molecular Cardiovascular Imaging”

23 March 2017 [9.00 – 17.00] and 24 March 2017 [9.00 – 16.00]

Target group: Female scientists

Trainer: Sanja Stevic, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

An occupation in research and teaching, a career in the economic or service sector or in a non-profit organisation – after the doctorate there are numerous career paths open.

Because of this, strategic career planning is necessary. A series of important questions has to be answered: What are my goals and interests, what are my strengths and weaknesses? Where can I apply? Do I know what is expected of me and how to deal with that?

On the basis of these questions the current application standards are conveyed and individual application strategies are worked out. With the help of selected examples from practice, the participants develop the competencies needed for a successful approach to the application process. The workshop deals in particular with the following topics:

- >> Stocktaking of my key skills:  
Self-assessment and perception by others
- >> The labour market:  
Desirable and realistic career pathways
- >> Job search:  
What exactly does it mean?
- >> Application dossier:  
Current standards
- >> English applications:  
What is different?
- >> The interview:  
From individual interview to assessment centre
- >> Role-play:  
Application situations
- >> Career & application:  
My next steps

Sanja Stevic, Heidelberg, comes originally from London, UK, and is a psychologist and certified ICF Coach [International Coaches Federation]. She received a Global MBA at the Henley Management School, UK, and has over 15 years' international experience in Strategic HR development and Business Management. Among her fields of specialisation are conflict resolution, team building and intercultural management. She is a Board member of the Heidelberg International Professional Women's Forum. Since 2012 she works as a freelance trainer and career coach in the field of academia.