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# Ulysseus European University

Informationsveranstaltung für die  
Fachbereiche der Universität Münster  
29.11.2023



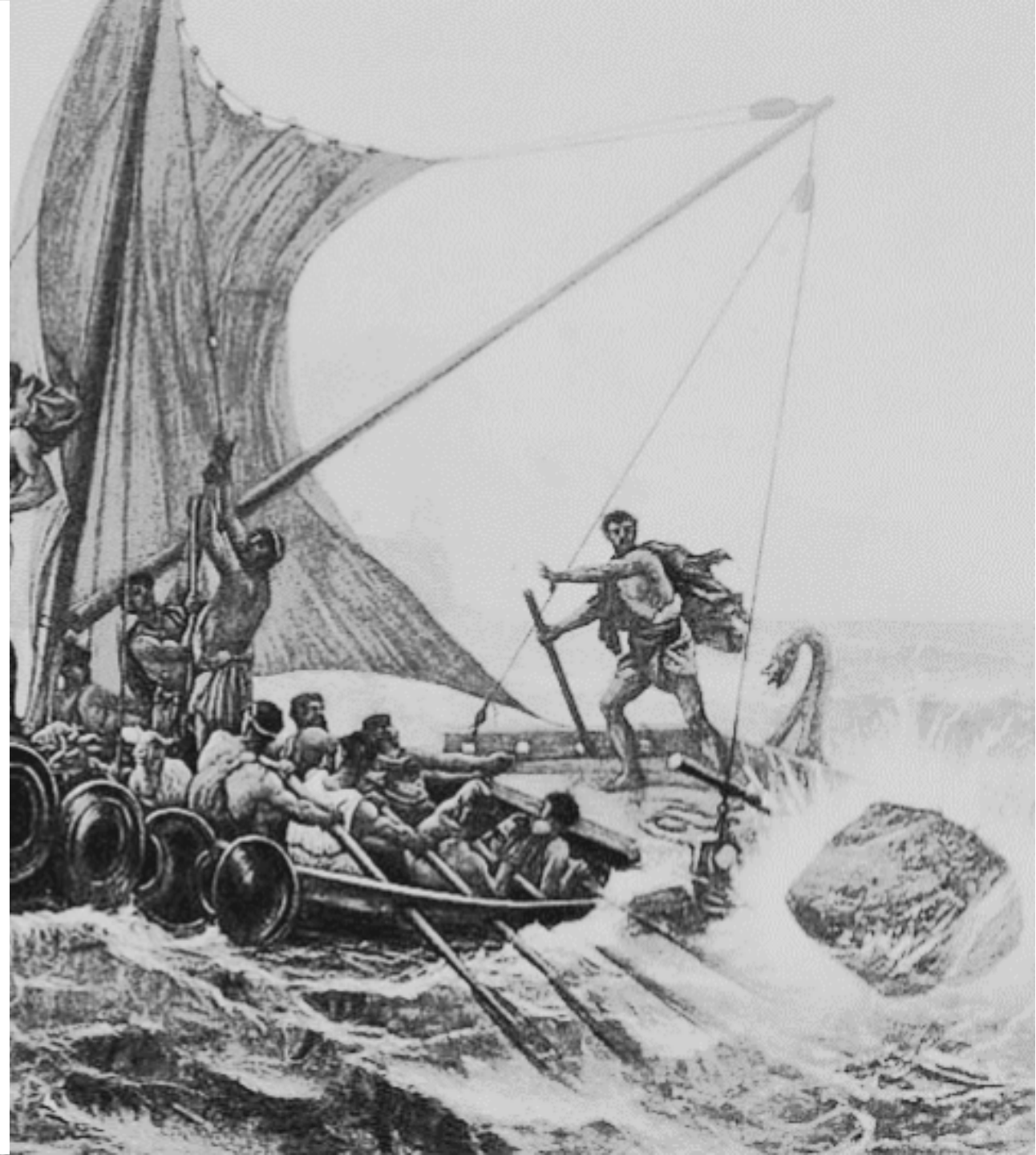
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Universität  
Münster



**European  
University  
Network  
Ulysseus**



# European Universities Idee

Auszug aus einer Rede von Emmanuel Macron an der Sorbonne am 26. September 2017:

*“European universities, networks of universities, which allow students to study abroad and follow classes in at least two languages.”*

Im Oktober 2018 folgte die erste Ausschreibung der Europäischen Kommission.

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Sorbonne-Rede von Emmanuel Macron 2017

# European University Networks

## Was sind EUN?

- Transnationale Allianzen von Hochschulen, die eine **langfristige strukturelle und strategische Zusammenarbeit** anstreben
- Ziel: **Qualität, Attraktivität und Wettbewerbsfähigkeit europäischer Hochschulen** zu stärken und einen Beitrag für ein geeintes und starkes Europa zu leisten

## Hintergrund

- 2019: Auswahl der ersten Europäischen Hochschulen durch die Europäische Kommission
- 2022: 44 Europäische Hochschulen mit Beteiligung von 340 Hochschulen in allen EU-Ländern, Island, Norwegen, Serbien und der Türkei
- 2023: 50 Europäische Hochschulen mit 430 Hochschulen aus 27 EU-Ländern, Island, Norwegen, Serbien, Türkei, neu: Albanien, Bosnien und Herzegowina, Montenegro, Nordmazedonien

# European University Networks

## Schlüsselemente

- Eine **integrierte, langfristige gemeinsame Strategie** (Verbindung von Lehre, Forschung und Innovation)
- Schaffung eines **europäischen interuniversitären 'Campus'**
- Ein Angebot an **gemeinsamen, flexiblen und innovativen Curricula**
- **Weitere flexible Lernmöglichkeiten und alternative Lernwege** für Lernende in allen Lebensphasen
- **Multidisziplinäre Arbeit** an gesellschaftlichen Herausforderungen (Klima und Klimaschutz, Digitalisierung, Gesundheit, Demokratie, Migration, Sicherheit)
- Ziel ist eine systematische, strukturelle und nachhaltige Entwicklung und Förderung **auf allen universitären Ebenen**

# Ulysseus

- Die Universität Münster ist im Dezember 2022 der Hochschulallianz „Ulysseus“ beigetreten
- Förderzusage Juli 2023
- 2. Förderphase: Nov 2023 – Oktober 2027



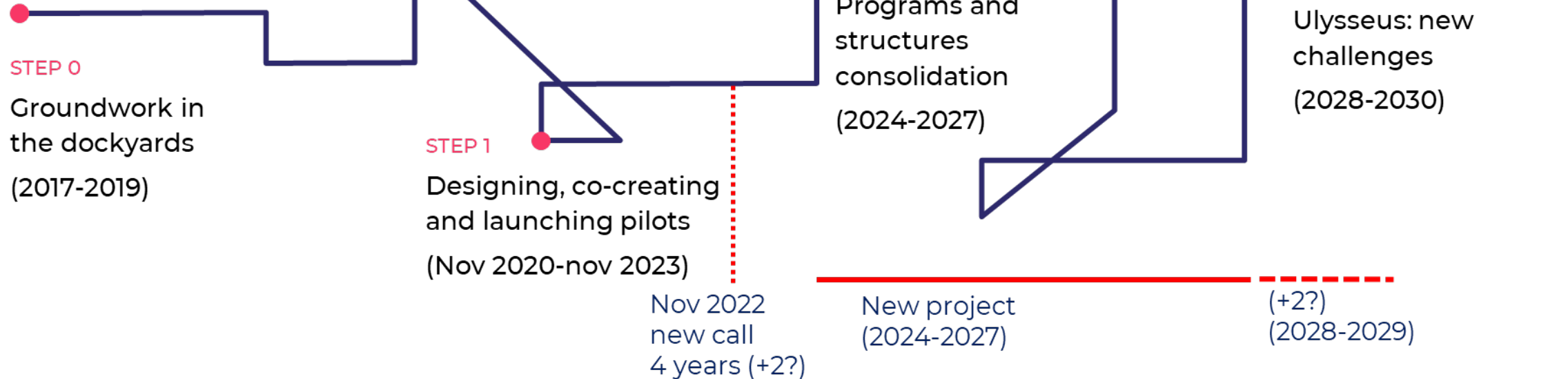
Beitritt der Universität Münster im Dezember 2022 in  
Brüssel



# Ulysseus Vision

## THE ULYSSEUS 10-YEARS JOURNEY

FROM PORT TO PORT



# Ulysseus – Die Partneruniversitäten

- Universidad de Sevilla (Spanien)
- Université Côte d'Azur (Frankreich)
- Università degli Studi di Genova (Italien)
- Fachhochschule Haaga-Helia (Finnland)
- Technická univerzita v Košiciach (Slowakei)
- MCI® Management Center Innsbruck (Österreich)
- Univerzitet Crne Gore (Montenegro), seit 2022
- Universität Münster (Deutschland), seit 2022





# Ulysseus – Facts & Figures



	USE	UniGe	UCA	TUKE	MCI	HH	UMS	UoM	Total in Ulysseus
<b>Founded</b>	1505	1481	2020	1952	1995	2007	1780	1974	
<b>Scope (I)</b>	COMP	COMP	COMP	TECH	UAS	UAS	COMP	COMP	
<b>City Country</b>	Seville Spain	Genoa Italy	Nice France	Kosice Slovakia	Innsbruck Austria	Helsinki Finlandia	Münster Germany	Podgorica Montenegro	
<b>City selected for the Horizon Europe Cities Mission</b>	Yes	No	No	Yes	No	Yes	Yes	Yes	
<b>Language</b>	Spanish	Italian	French	Slovak	German	Finnish	German	Montenegrin	
<b>Students</b>	69 876	34 590	30 853	11 021	3 550	11 000	44 585	20 000	225 475
<b>Technical and Administrative Staff</b>	2 863	1 211	1549	767	70	316	1 904	485	9 165
<b>Academic Staff faculty</b>	4 395	1 355	1853	690	330	415	5 584	628	15250
<b>Faculties &amp; Schools</b>	32	22	21	9	15	6	15	23	143
<b>Research groups</b>	574	158	224	67	13	4	618	30	1 688
<b>Science &amp; technology based companies &amp; partnerships</b>	24	43	13	48	182	115	9	0	434
<b>Patents and trademarks</b>	140	114	183	246	10	4	47	7	751
<b>Research centers</b>	18	24	57	5	6	4	25	10	139

- Große Unterschiede bei **Wirtschaftswachstum, Wettbewerbsfähigkeit, Innovationsleistung und Beschäftigungsquoten**
- Fünf der Ulysseus-Partneruniversitäten befinden sich in Städten (Helsinki, Kosice, Münster, Podgorica und Sevilla), die im Rahmen der **EU-Mission "Climate Neutral & Smart Cities"** als Cities 2030 ausgewählt wurden
- Die Ulysseus-Allianz spricht **6 der 24 EU-Amtssprachen** und Montenegrinisch, darunter die vier meistgesprochenen Sprachen (Spanisch, Französisch, Deutsch und Italienisch)

# Ulysseus Innovation Hubs

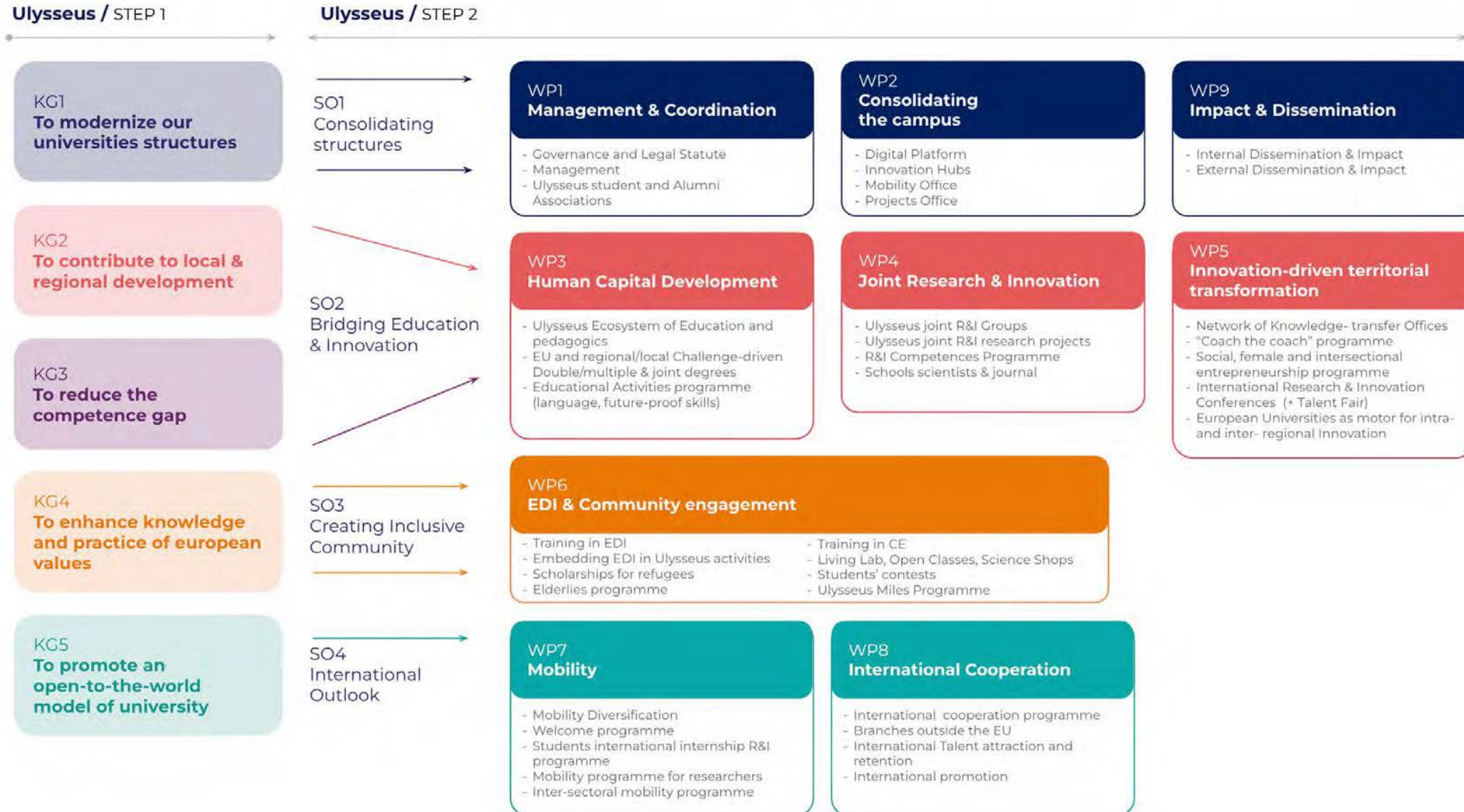
- Jeder Standort verfügt über einen thematischen Innovation Hub (Nukleus für Joint Research Centers, Living Labs etc.)
- Münster: **Socio-Ecological Sustainability** (verortet am Zentrum für interdisziplinäre Nachhaltigkeitsforschung unter Leitung von Prof. Buttschardt und Prof. 'in Fuchs)



# Gesellschaftliche Herausforderungen im Kern



# Ziele und Arbeitspakete



**Innovation Hub**  
**Socio-**  
**ecological**  
**Sustainability**





# Innovation Hub “Socio - Ecological Sustainability”

IH's in general



Co-funded by  
the European Union



- Establish a hub serving as a focal point for European innovation, uniting researchers, educators, entrepreneurs, and data scientists .
- Accelerate breakthroughs in specific thematic areas through collaborative research initiatives .
- Offer a living lab - a collaborative space - testing and prototyping innovative ideas .
- Provide a learning lab facilitating continuous skill development and offering joint European diplomas .
- Support start -up growth and innovation through an incubation program .
- Establish a Data Warehouse .

# Innovation Hub “Socio - Ecological Sustainability”

## Description



Co-funded by  
the European Union



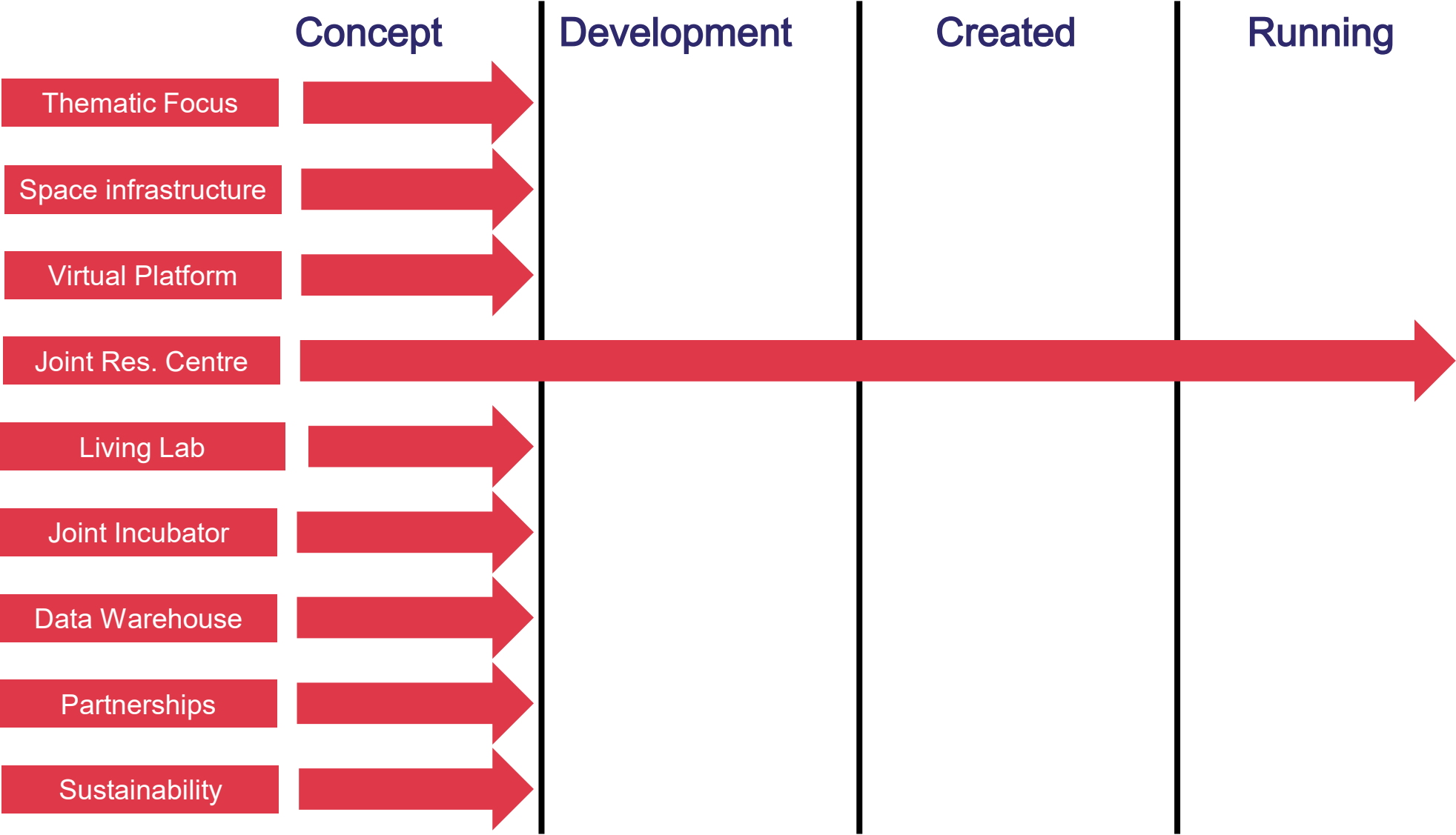
The Innovation Hub “Socio-Ecological Sustainability” will contribute significantly to Ulysseus by developing innovative ideas and **solutions for the pursuit of sustainable wellbeing in Ulysseus regions and cities**. A

- Joint Research Centre for collaborative research
- Living Labs
- Start-up Incubator programs

will foster both **civic engagement** and **needs -based innovation**.

- Open Classes and a
- Teaching Innovation Lab

will enable innovative research-based learning experiences that address the urgency of sustainability by contributing sustainably an intergenerational public discourse.



# Innovation Hub “Socio - Ecological Sustainability”

Münster's IH  
ecosystem



Co-funded by  
the European Union



The Innovation Hub “Socio-Ecological Sustainability” integrates **cutting -edge research activities in the field of sustainability**, a research profile area at the University of Münster that comprise outstanding basic research and application-oriented projects.

The hub is built on the solid foundation of the long-standing expertise of the renowned Center for Interdisciplinary Sustainability Research (ZIN) that combines sustainability related research, teaching and consulting in social sciences and education, law and economics, religious studies, humanities, and the natural and environmental sciences.

### Degrees

- join the 12 joint degrees of Ulysseus step 1
- submit for accreditation 4 more joint programmes (i.e., one joint master and following PhD, per each new IH in **UMS** and UCG) following the European Approach for Quality Assurance of Joint Programmes (where available) + parallel accreditations (in Italy, Slovakia, Montenegro)
- With the aim of promoting a more flexible academic recognition, the six partner universities of step 1 are in the process of signing a joint Erasmus Multi -Institutional Agreement open to all disciplines and agreed in the use of combined Learning Agreements (i.e., agreements involving more than two partner universities, which in addition could include physical and virtual mobility) .

### Events

- One physical public Innovation Hub Presentation of structures and content features with researchers, innovators and stakeholders (M5, Nice ; **M11 Münster** ; M17 Helsinki; M20 Innsbruck; M24 Kosice; M31 Genoa; M40 Sevilla, M44 Montenegro)

Position	Name	Tasks
Chief Scientific Officer (CSO)	Prof. Dr. Doris Fuchs Prof. Dr. Tillmann Buttschardt	<ul style="list-style-type: none"> <li>• The Chief Scientific Officers (CSOs) to design and deploy the overall strategy of IH.</li> <li>• The CSOs will chair the Local IH steering committee and will establish the institutional connection with local/regional/national /international institutions, and business forums providing to the IH Manager with opportunities at these levels</li> </ul>
Innovation Hub Manager (IHM)	N.N.	<ul style="list-style-type: none"> <li>• The IH Manager implements the scientific strategy of IH. His/her role will be to provide the necessary expertise to promote and design collaborative projects and programmes . The IHM manages the local IH ecosystem and activities.</li> </ul>
Scientific Event and Research Cooperation Manager	Dr. Tobias Gumbert	<ul style="list-style-type: none"> <li>• Organizes Ulysseus Living Labs and Incubators that will be linked to the Innovation Hubs as user -centred , open innovation sites based on systematic Ulysseus community co -creation approach</li> <li>• A specific site in the Digital Platform will be available for the Science shop.</li> <li>• Open Classes, as specific sites for learning and exchange will be set up in coordination with the cities and or regions. They will use physical spaces within the Innovation Hubs as well as strategic</li> <li>• places</li> </ul>



**Work Package  
Innovation-  
driven  
territorial  
transformation**



# Workpackage 5 – Innovation -driven territorial transformation Uni Münster



Task	Task Title	Task Summary	Task Lead
T5.1	Innovation and Knowledge Transfer Offices Programme	<ul style="list-style-type: none"> <li>• Connection of all Transfer Offices</li> <li>• joint process for transfer, spin -offs and start -ups</li> <li>• create a technology radar</li> </ul>	UMS
T5.2	Coach the Coach Programme	<ul style="list-style-type: none"> <li>• 5 Workshops on Innovation for start -up coaches / transfer officers</li> </ul>	HH
T5.3	Social, Female and Intersectional Entrepreneurship Programme	<ul style="list-style-type: none"> <li>• 4 specific workshops to their local student population</li> <li>• All partners organize appropriate communication measures</li> </ul>	UMS
T5.4	Research and Innovation Conferences	<ul style="list-style-type: none"> <li>• 4 International Ulysseus Research and Innovation conferences (in line with the goals and activities of WP4)</li> </ul>	TUKE
T5.5	European Universities as motor for Intraregional cooperation	<ul style="list-style-type: none"> <li>• Pilot Partnerships within at least the 4 Ulysseus Partnerships for Regional Innovation</li> </ul>	TUKE
T5.6	European Universities as motor for Cities 2030 Mission	<ul style="list-style-type: none"> <li>• Cross fertilization among the five Ulysseus Cities 2030 for achieving the EU Mission goals</li> <li>• 1 pilot with the 5 Ulysseus Cities Mission is proposed</li> </ul>	UMS

# What we offer !

## Open for discussion:

- Many potential research cooperation opportunities within the topics:
- Sustainability, Climate-neutral cities, digitalisation, entrepreneurship, innovation, female empowerment and many more

## Milestones

Milestone No	Milestone Name	Lead	Description	Due Date (Month)	Format
MS12	Handbook for joint process for transfer, spin-offs and start-ups	UMS	Co-creation of a Handbook for an aligned and sustainable joint process for transfer, spin-offs, start-ups	6	Document
MS13	First International Research and Innovation Conference	TUKE	Organization of an international convention/conference combining the regional networks of innovation and transfer within the network open to regional companies, governments	13	Website
MS14	First Innovation-driven territorial transformation workshop on Climate Change challenges and solutions	UMS	Organization of a workshop for boosting inter-regional (Andalusia, North-Rhine-Westphalia, Finland, Slovakia) cross-fertilization in Climate Change	6	Website

## Deliverables

Deliverable No	Deliverable Name	Lead	Type	Dissemination Level	Due Date (Month)	Description
D5.1	Handbook for joint process for transfer, spinoffs and start-ups	UMS	R	PU Public	24	Summary Report in English on progress and success of tasks undertaken
D5.2	Coach-the-Coach-Series Pilot Workshop Takeaways	UMS	R	SEN - Sensitive	12	Summary Report in English on progress and success of tasks undertaken
D5.3	Summary of Pilot Workshop on Female, Social and Intersectional Entrepreneurship	UMS	R	SEN - Sensitive	12	Summary Report in English on progress and success of tasks undertaken

# Erfahrungs- bericht Compass Conference





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# COMPASS Conference: Transferable Skills for Research & Innovation

04.-05.10.23,  
Helsinki, Finland



Co-funded by  
the European Union

# COMPASS Conference



Co-funded by  
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## Die Konferenz auf einen Blick

### Erster Tag:

Vorträge Promovierender in 7 Themenkategorien

### Zweiter Tag:

Seminare zum Thema Karriereentwicklung

Rahmenprogramm mit Impulsvorträgen und Konferenzdinner





## Persönliche Eindrücke

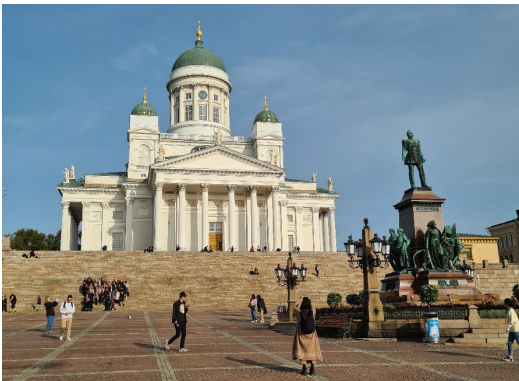
### 1. Internationale Vernetzung Forschender



### 2. Erweitern des eigenen wissenschaftlichen Horizonts

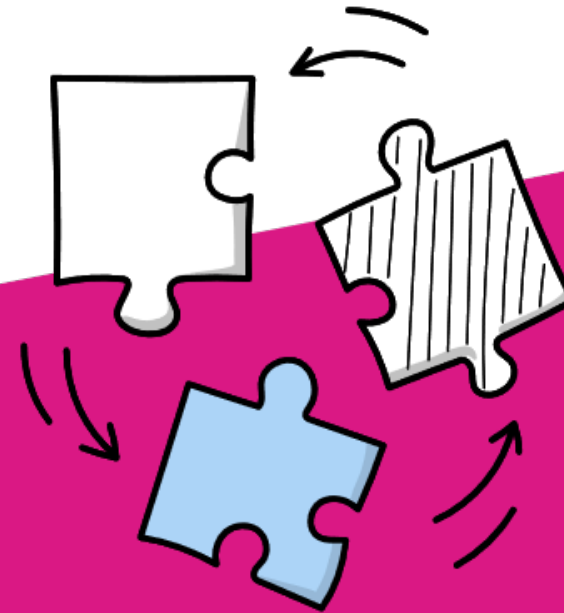


### 3. Kulturelle Erfahrungen in Helsinki



# Projektbeispiel

# CURATE



# CURATE

First Ulysseus Satellite  
Project in Phase 2



Co-funded by  
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- **Co-created stUdent centRed incubATor programmE**
- **Goal: develop an incubator program at the intersection of AI and entrepreneurship that will provide migrant students with a challenge-based platform to better meet their learning styles and provide transferable forward-looking skills**

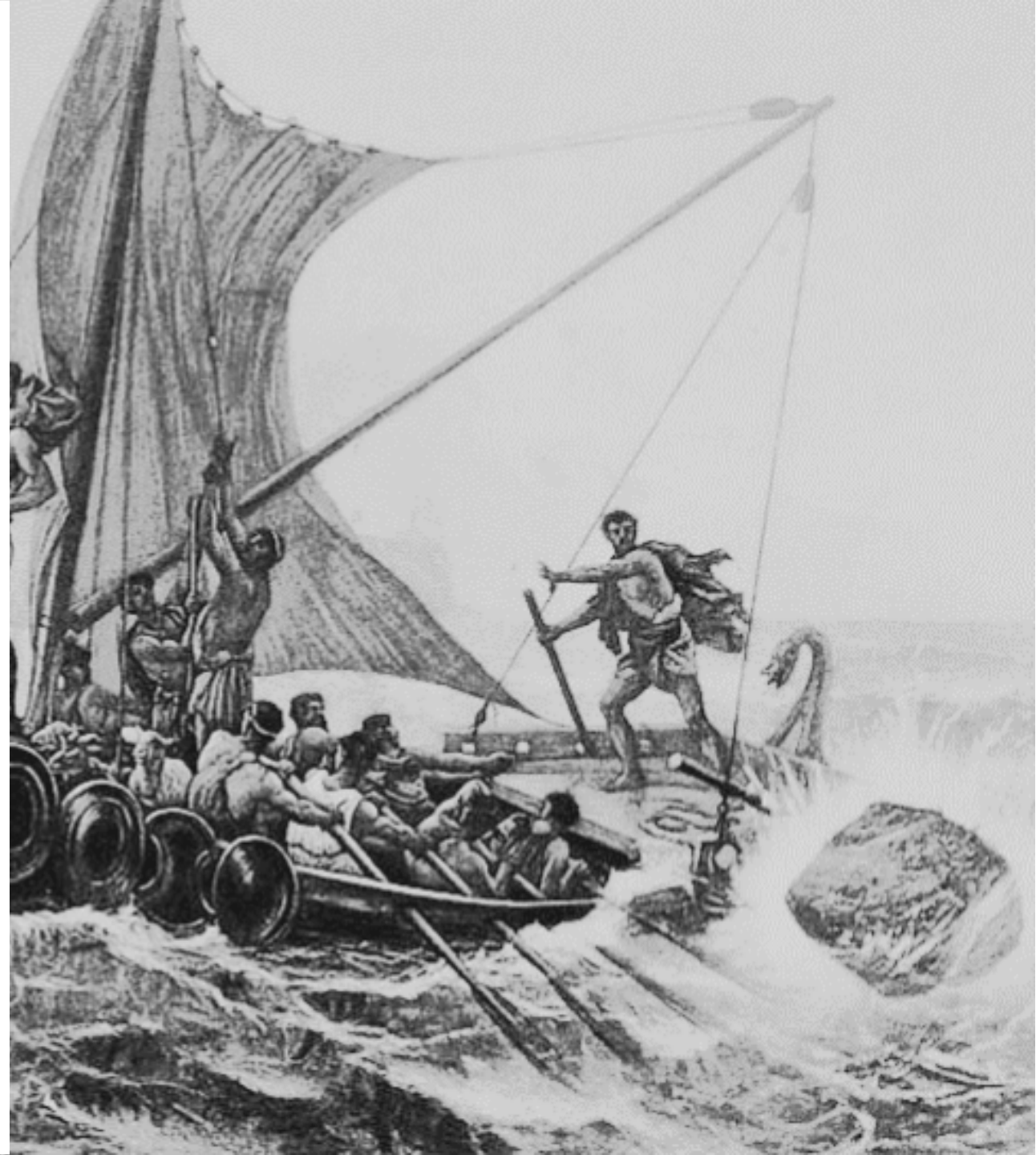


- **Five partners from Ulysseus consortium:**
  - Haaga Helia (lead)
  - Université Côte d'Azur
  - TU Košice
  - MCI Management Center Innsbruck
  - University of Münster
- **UMS contribution by DIPS, REACH & ZIN**



- **4 codesign activities based on the cooperation of 5 HEIs and 18 associated partners**
  - 2 virtual reverse pitching sessions
  - 2 F2F bootcamps (one at UMS)
  - 16-week virtual incubator
- **75+ migrant students (including delegation from UMS)**

**European  
University  
Network  
Ulysseus**





# What 's in it for me ?

## Für alle (Forschende, Lehrende, Beschäftigte in Technik & Verwaltung, Studierende)

- Langfristiger Aufbau von Internationalisierungs-Strukturen an der Uni Münster, u.a. für unterschiedliche Mobilitätskonzepte (virtuell, blended, short-term)
- Niedrigschwellige Kontakte zu 7 europäischen Hochschulen
- Teilnahme an (Online)-Events in der Allianz
- Teilnahme an (Online)-Workshops, Trainings, MOOCs etc.
- Sprachkurse in (aktuell) 6 Sprachen
- Vielfältige Möglichkeiten zur Partizipation an gemeinsamen Events wie Europawochen, European Researchers Night etc.
- Anknüpfungspunkte zur Stadt Münster im Rahmen der Umsetzung der EU-Mission "Climate Neutral & Smart Cities 2030"



### Join the third edition of the European Student Assembly

10 April 2024 - 09:00  
Strasbourg



### Ulysses-Da Nang Education, Research and Innovation Forum for Smart Cities

24 October 2023 - 09:00  
University of Da Nang, Vietnam



### Ulysses Research Summit: Towards innovations in ageing and well-being

18 October 2023 - 09:00  
Hôtel Le Saint Paul, 29 Bd Franck Pilette, 08300 Nice



### Workshop: Developing Transferable skills during the PhD is key to career success and employability

05 October 2023 - 12:30  
Online



### COMPASS Conference: Transferable Skills for Research & Innovation

04 October 2023 - 09:00  
Haaga-Helia University of Applied Sciences, Helsinki



### European Researchers' Night 2023

29 September 2023 - 19:00  
Online



### Summer school in Nice, France: A systems approach to the promotion of healthy lifestyles for healthy ageing across the life course

18 July 2023 - 09:00  
Université Côte d'Azur, Nice



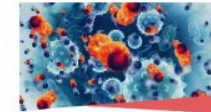
### Webinar: Artificial Intelligence in SMEs – relatable stories and practical tools from Finland

13 June 2023 - 12:30  
Online



### Ulysses Spring School in PDES

12 June 2023 - 09:00  
CaixaForum Múlia Building, First Floor, Reina Mercedes Campus, Avda. Reina Mercedes, s/n, 41012 Sevilla



### Webinar: Meet the Ulysses Post-docs in Ageing and Well-being

06 June 2023 - 12:00  
Université Côte d'Azur



### Ulysses Entre Camp Helsinki 2023

05 June 2023 - 09:00  
Haaga-Helia University of Applied Sciences



### Webinar: Industrial Sustainability: Challenges, Perspectives, Actions

25 May 2023 - 12:30  
MD | The Entrepreneurial School



### COMPASS Researchers' Week: Innovation, Research and Knowledge Transfer In Tourism, Arts and Heritage

24 May 2023 - 09:30



### Webinar: Is a 100% renewable electricity sector really possible? Economic, regulatory and technical issues

23 May 2023 - 12:00



### Webinar: From research to entrepreneurship... It can work!

22 May 2023 - 12:00  
Haaga-Helia University of Applied Sciences

# What 's in it for me ?

## Für Forschende

- Forschungsk Kooperationen sowie gemeinsame EU-Projektanträge im Kontext der Innovation Hubs
  - Unterstützung durch zentrales Project Office und lokalen Project Officer
  - Seed Funding Programme für Konsortialtreffen (3000€ pro Antragsteller\*in)
- Joint transdisciplinary Research & Innovation groups
  - Priorität: Förderung von *Industrial Doctorates* gemeinsam mit KMUs
- Trainingsprogramm für (Nachwuchs)-Wissenschaftler\*innen
  - Kurse zu „academic english writing“, „data management & IPR“, „Open science best practices“, „proposal writing & project management“ etc.
- Teilnahme an Angeboten des Innovation Hubs und des WPs der Uni Münster (Internationalisation@Home)



### Sustainable Development MOOC

Registration is open  
Bachelor, Master and PhD  
Students, Non-academic staff, Academic staff, Citizens and Mature students



### MOOC: Co-innovation in practice

Registration is coming soon  
Bachelor, Master and PhD  
Students, Non-academic staff, Academic staff, Staff, Citizens and Mature students



### MOOC: Startup corporate collaboration

Registration is now closed  
Bachelor, Master and PhD  
Students, Non-academic staff, Academic staff, Staff, Citizens and Mature students



### Spanish Beginner 1

Registration is open  
Bachelor, Master and PhD  
Students, Non-academic staff, Academic staff, Staff, Citizens and Mature students



### Ulyssus Italian Intermediate 1

Registration is open  
Bachelor, Master and PhD  
Students, Non-academic staff and Academic staff



### Ulyssus Italian Intermediate 2

Registration is open  
Bachelor, Master and PhD  
Students, Non-academic staff and Academic staff



### REACH Academy

Registration is open  
Bachelor, Master and PhD  
Students, Non-academic staff, Academic staff, Citizens and Mature students



### Digital Ethics

Registration is open  
Bachelor  
Students



### Winter School: Digital Marketing – an introduction

Registration is open  
Bachelor, Master and PhD  
Students



### E-Commerce

Registration is open  
Bachelor, Master and PhD  
Students



### Entrepreneurship & Business Models

Registration is open  
Bachelor, Master and PhD  
Students



### Communication & Distribution Techniques

Registration is open  
Master  
Students



# What 's in it for me ?

## Für Lehrende und Studierende

- Teilnahme an Angeboten des Innovation Hubs und des WPs der Uni Münster (Internationalisation@Home)
- Langfristige Lehrkonzepte
  - Aufbau von Joint/Double Degrees (bachelor, master, cotutelle)
- Aufbau weitere Lehrformate wie Summer/Winter Schools, Blended Learning etc.
- Educational Offer Call
  - Grants für Lehrende um gemeinsame Lehrformate zu entwickeln (2500€ pro Antragsteller\*in)
  - Bestehenden Kurse virtualisieren und internationalisieren oder neue virtuelle/blended Kurse schaffen
- Vernetzung der Career Services und Aufbau eines virtuellen Kursangebots sowie eines Beratungsportals für die Berufs- und Bewerbungsorientierung in an Ulysseus beteiligten Ländern



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## Weitere Informationen

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Websites: <https://www.uni-muenster.de/Ulysseus/>  
<https://www.ulyssseus.eu>

→ Gerne kommen wir zu Ihnen (Fachbereichsberat,  
Dekanatssitzungen, Institutssitzungen etc.) und stellen  
Ulysseus und Beteiligungsmöglichkeiten noch einmal vor!  
Sprechen Sie uns an!





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# Thank you

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