

Retention Marketing Manager (m/f)

HitFox offers the best game deals! Serial entrepreneur Jan Beckers (SponsorPay.com, Madvertise.de, Absolventa.de...) and internet incubator Team Europe Ventures (www.teameurope.net) have founded this very ambitious and international start-up in one of the fastest growing areas of the internet. We are now looking for outstanding individuals to join our team.

Who are we looking for? – Talented people with a constant drive to unleash their potential.

Tasks

- Work closely with customer acquisition, product, and deal management to retain and activate users
- Create compelling newsletters to achieve high click and conversion rates
- Track and optimize performance of newsletter and customer retention
- Ensure top quality customer support, leading a team of Customer Support agents
- Take ownership for queries and complaints from first contact to resolution

Requirements

- Among top 30% of Master or Bachelor Degree
- Previous work experience within field of online/retention/email marketing (jobs, internships)
- Previous experience in direct customer interaction
- Very good communication skills, fluent in English and German, teamplayer
- Strong analytical and number skills
- Demonstrated capability and motivation to thrive in a fast-paced, demanding start-up environment

What do we offer? – An exceptionally rewarding career within Marketing and Gaming

- An exciting opportunity in a fast growing VC-backed start-up by serial entrepreneur Jan Beckers who has started five highly successful companies within the last eight years
- Get insights into Berlin's start-up scene and access to a well-established network
- Work with a highly motivated and skilled team of young top performers
- Greatly improve your marketing and entrepreneurial skills
- High impact → shape the growth of a new company
- Competitive remuneration package

Interested? - Contact us with your CV along with relevant university and working documents.
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More info:

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